



## INAUGURAL 2012 BEIJING INTERNATIONAL TRIATHLON FACT SHEET

**DESCRIPTION:** Top athletes from around the world will visit Beijing's Fengtai District for the Inaugural Beijing International Triathlon. Sending triathletes on a 1.5 km swim at the heart of Qing Long Lake Park; a challenging 40 km bike race through quaint villages of Fengtai to Qian Ling Mountain, the highest peak in Southwest Beijing; and a final 10 km run along stone paths, wooded trails and beautiful bridges showcasing the unique architecture of Qing Long Lake Park. In addition to watching top triathletes compete, spectators will enjoy touring the local historical sites and the weekend long free Fitness Expo showcasing products and services for health conscious consumers.

This all-new triathlon will be part of the Escape to Alcatraz Triathlon Series, as the first qualifying event in Asia for the iconic Escape from Alcatraz™ Triathlon. Coveted race slots for the infamous and grueling 2013 Escape from Alcatraz™ Triathlon will be awarded to the top 50 men and women across each group and division of this new race.

**THE COURSE:** The Beijing International Triathlon commences with a plunge into beautiful Qing Long Lake, at Qing Long Lake Park. This single lap, 1.5 km swim will start from a floating dock and swimmers will follow a clock-wise oval course through the lake. Racers will then take a quick 600 m warm-up run to transition, mimicking the unique warm-up run, from the infamous Escape from Alcatraz™ Triathlon, in San Francisco.

Mounting their bikes at Qing Long Lake Park, triathletes will start a 40 km ride looping through the smoothly paved boulevards of Fengtai. Riders will cruise past several new developments featuring modern architecture, as well as quaint villages and farmland. The bike course will then take cyclists toward Qian Ling Mountain to ride up the ancient Buddhist peak, maneuvering technical turns and cruising past scenic vistas. Cyclists will then ride down the mountain through narrow village streets and back to the wide, tree-lined boulevards toward Qing Long Lake Park.

On tired legs, triathletes will begin a 10 km run within the beautiful grounds of Qing Long Lake Park. The course will send athletes racing along stone paths, through lush green trails and over beautiful bridges and stairs that showcase the special architecture of Qing Long Lake Park. Athletes will race back to the park's main entrance where spectators, family and friends will cheer them on as they cross the finish line.

**ABOUT FENGTAI:** The Beijing International Triathlon will primarily take place within the Wang Zuo County, in the Fengtai District, with a history that dates back to 221 BC. With a population of 2.1 million, the Fengtai District is located in Southwest Beijing at the foot of the Western Hills, by the Yong Ding

River. Dating back to the Liao and Jin Dynasties, the Fengtai District was the location of the Imperial City. Racers, family and friends visiting the area will be treated to several of China's most famous sites including the 900 year old Lotus Pool; the Lu Gou Bridge (Marco Polo Bridge) that dates back 800 years and the Wan Ping Fortress from the 17th century.

**DATE/HOURS: Saturday, September 15**

Fitness Expo and Participant Packet Pick-Up: 10 a.m. – 5 p.m.

**Sunday, September 16**

Race: Begins at 7:30 a.m.

Awards Ceremony: 11:45 a.m.

Free Fitness Festival and Expo: 7 a.m. – 1:30 p.m.

**RACE SCHEDULE: Sunday, September 16, 7:30 a.m. – 1:00 p.m.**

7:30 a.m.	First swimmers hit the water
7:50 a.m.	First swimmers depart the water. First cyclists start the bike course
9:00 a.m.	Last swimmers depart the water. Last cyclists start the bike course
9:10 a.m.	First cyclists arrive back in Transition. First runners start run
9:25 a.m.	First runners to finish line
11:15a.m.	Last cyclists finish course. Last runners start run
11:45a.m.	Awards ceremony begins
1:00 p.m.	Last runners to finish line

**LOCATION:** Qing Long Lake Park, in Fengtai District of Beijing, China

**ENTRIES:** 400 individual triathletes/relay teams, including the world's top professional triathletes including the world's most successful triathlete Chris MACCA McCormack and more.

**TRIATHLON CLASSES:**

Professional: Men and Women

Amateur: Men and Women – Ages: 16 & Under, 17-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79 and 80+

Corporate Challenge

Challenged Athletes

Open Relay

**SPONSORS:** The Beijing International Triathlon is made possible by the District of Fengtai with travel support from BTG M.I.C.E. and Endurance Sports Travel.

**EVENT**

**ORGANIZERS:** The Beijing International Triathlon is owned by the Fengtai Sports Bureau of Beijing and produced by IMG Worldwide.

**FOR MORE**

**INFORMATION:** Visit [www.beijinginternationaltriathlon.com](http://www.beijinginternationaltriathlon.com) or call 424/653-1900.

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